



News Release

March 28, 2014

FOR IMMEDIATE RELEASE

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It's Time for the 3rd Annual Fort Pierce Oyster Festival

Ft. Pierce, FL (March 28, 2014) — The 3rd Annual Fort Pierce Oyster Festival will take place along the Riverwalk in downtown Fort Pierce, on Saturday, April 5, 2014, from 10am-7pm. Festival goers will enjoy delicious oysters, and contribute to a better ecosystem as shells will be gathered for oyster reef restoration projects. This family-friendly festival will feature music, arts and crafts, educational exhibits, a marine discount market, a children's area, food and more.

"We are very pleased to present the 3rd Annual," says Andy Brady, President of Sea-Life Habitat Improvement Project, Inc. (SHIP) and the event benefactor. "Our first two years exceeded our expectations with more than 7,500 people coming out for the day (collecting more than 650 gallons of oyster shells) to support the oyster reef restoration projects and to celebrate our most precious asset, the Indian River Lagoon."

"We continue to learn from our previous events and the 3rd Annual promises to be bigger, better and offer a variety of oyster dishes," explained Brady. "We received great reviews for our past events from the community, but the one thing that everyone craves is more oyster dishes. So, this year under our 2 Oyster Tents we will bring back our ever popular Mexicali Oysters and will introduce our edition of Oysters Casino. You will also be able to get them raw on the ½ Shell. The Ft. Pierce Yacht Club will be serving grilled oysters with garlic butter and that rounds out this year's oyster menu."

The "Big Red Bus" will be at this year's festival, so plan to make your contribution to help save a life. This event is being produced by Sea-Life Habitat Improvement Project, Inc., with the support of the City of Ft. Pierce, Ft. Pierce City Marina, Ft. Pierce Yacht Club, Manatee Observation & Education Center and St. Lucie County. Sponsors, vendors and volunteers are needed. For more information contact April Price (772) 285-1646 or go to our web site at www.FtPierceOysterFest.com.

Sea-Life Habitat Improvement Project, Inc., is a 501(c) 3 public charity and is dedicated to sinking a large Navy type ship for an Artificial Reef and the enhancement to our artificial reef systems on the Treasure Coast of Florida.

2014 ENTERTAINMENT SCHEDULE

MAIN STAGE

10:30am - Matt Sarano

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3:00pm - The Gravel Kings

5:00pm - The Cheyenne Band

RIVERWALK CENTER PATIO

1:00pm - Mark & Rui

MANATEE CENTER

11:00am - Children's Oyster Egg Hunt

12:00pm – Oyster Shell Painting

1:00pm – Fish Feeding

10:00am-2:00pm – Coconut Sales / \$5 each while they last!

2:30pm - 4th Annual "Great Coconut Float"

FT. PIERCE YACHT CLUB ~ WATERFRONT

Indian River Lagoon Tour w/Capt. Chop Lege'

Located at Ft. Pierce Yacht Club ~ \$10 per person ~ Tours begin @ Noon

Sailing Demos by the Ft. Pierce Youth Sailing Club

Knot Tying Demos on the hour

Please visit Ft. Pierce Yacht Club Hospitality Center!